Book Cultures, Book Events - Conference Schedule

**Friday 23rd March macrobert arts centre (University of Stirling campus)**

1.30-2.15 Registration

2.15-2.30 Welcome

2.30-3.30 Plenary

Up Close and Personal: Why readers love ‘live’ book events

*Danielle Fuller, University of Birmingham*

3.30-3.45 Break (15 min)

3.45-5.15 Panel One *Chair: Anna Notaro*

Face to Face with the Fans: Comic Cons and Bookselling after Borders

*Casey Brienza, University of Cambridge*

Exploring the Boom and Bust Experience of Bookshop Author Events

*Julia Jahansoozi, University of Stirling*

Bookshops without Borders: the bookshop as a social network

*Caroline Hamilton, University of Melbourne*

5.15-5.30 Break (15 min)

5.30-7.00 Panel Two *Chair: Iain Stevenson*

Events of Art and the Life of Artists

*Tore Slaatta, University of Oslo*

Reading Out Loud: recent developments in the French context with *Les Livreurs, lecteurs sonores*

*Sylvie Decaux, University Paris Descartes*

Facilitating Creative Practice within the Academy

*Sarah Law, London Metropolitan University*

7.00-8.00 Reception (Sub Bar)

**Saturday 24th March Iris Murdoch Centre (University of Stirling campus)**

09.00-09.30 Coffee

09.30-11.00 Panel Three *Chair: Padmini Ray Murray*

The Future’s Live, The Future’s Digital: Why Publishers Should Embrace Live Events in a Digital Age

*Alistair Horne, Cambridge University Press*

Why Has Arts Council Funding for Literature Risen 9.9% Amid the Cuts?  *Anna Kiernan, University College Falmouth*

11.00-11.15 Break (15 min)

11.15-12.45 Panel Four *Chair: Danielle Fuller*

“Tales of best sentence and moost solace”: literary pilgrimages and bibliotherapy.

*Sam Rayner, Anglia Ruskin University*

A Literary Town? Books and auctions in eighteenth-century Leeds.

*Rebecca Bowd, University of Leeds*

‘This Day is Published’: James Ridgway’s new publications advertising as a ‘book event’ in late eighteenth-century England

*Peter Robinson, The Institute of Historical Research, University of London*

12.45-1.45 Lunch

1.45-3.15 Panel Five *Chair: Alastair Horne*

Kanda-Jinbocho: Tracing the Historical Contours of a ‘Town of Books’ in Tokyo

*Andrew Kamei-Dyche, University of Southern California/Kanda University of International Studies, Chiba*

The Tokyo International Book Fair

*Brian Moeran, Copenhagen Business School*

Highlighting the Merits of “Indian” Publishing and Literature at International Book Fairs and Festivals

*Christine Evain and Simon Carolan, Ecole Centrale de Nantes*

3.15-3.30 Break (15 min)

3.30-5.00 Panel Six *Chair: Sarah Law*

Book Persons

*Adam Reed, University of St Andrews*

The Many Futures of the Book

*Anna Notaro, University of Dundee*

From Shakespeare & Co to the British Library: literary magazines and book events

*Cecile Beaufils, Paris 7-Denis Diderot University*

5.00-5.05 Break (5 min)

5.05-6.30 Closing Plenary: Roundtable

*Peggy Hughes, Edinburgh City of Literature; Paula Morris, University of Stirling; Miha Kovac, University of Ljubljana; Lin Anderson, Bloody Scotland*